



**VIDYABHARTI TRUST COLLEGE OF
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KNOW-WIZ
Spreading Knowledge

Rich Dad Poor Dad Book Review Book Review- Rich dad poor dad

Rich dad poor dad is one of the most popular self-help books ever written. It was written by Robert Kiyosaki a well-renowned investor, to let the world know how they can gain financial knowledge and live a life without worrying about money. This book is best for beginners who want to attain financial freedom.

About this book

Subtitles of this book quote "What the rich teach their children about money and poor doesn't". The books offer the same. The author simple steps to become rich with the help of 6 simple and easy to understand chapters.

In this, the author is telling his story when he was young. He refers that he had two fathers, his father and the father of his friend. His father was a teacher and had a Ph.D. but he was financially struggling and his friend's father who was not good at studies and got drop out of school but he was a rich man. He referred to his father as "poor dad" and his friend's father as "rich dad"








This story is all about what his "rich dad" taught him about money that how he can achieve financial freedom by building passive income instead of doing a regular 9 to 5 job.

This book will change your perspective about money and how to earn it. It will challenge your beliefs and understanding about money and will tell you why some people become rich and some remain poor all their life.

The author also challenges, the education system as they are teaching us in the same old way and how the school system is developing an employee mind-set instead of a business mind-set.

**- Prof. Divya P. Parmar
(Teaching Assistant, VTCBCSR)**

CHOOSING THE RIGHT SOCIAL MEDIA PLATFORM FOR YOUR BUSINESS

							
POSTING FREQUENCY	1-4x per week	1-7x per week	2-10x per day, including retweets & replies	Weekly or when applicable	1-7x per week	3-14x per week	4-7x per week
WHEN TO POST	When relevant to audience	When audience is online	Spread throughout the day	When audience is online	During business hours	Spread throughout the day	When relevant to audience
USE OF HASHTAGS	Limited search functionality. Recommended: 1-2 per post	Recommended: 20-30 per post	Recommended: 1-2 per tweet	Use in descriptions. Recommended: a handful per upload	Recommended: 1-5 per post	Recommended: 3-5 per post	Not popularly used
BEST PERFORMING CONTENT	Photos • Videos	Photos • Short videos	Questions • Multimedia	Product Reviews • How-to Guides • Educational videos	News • Updates • Articles	Style • Home • Food & Drink • Beauty	Fun & playful • Lenses & filters
IDEAL VIDEO LENGTH	1 Minute for video 5+ Mins for Live video	30 Seconds	45 Seconds	2 Minutes	1-2 Minutes	Based on source video	10 Seconds
CONTENT TIPS	Thumb-stopping power • Short & catchy videos & images • Respond to comments	Real photos of real things • Use hashtags • Single focus of image	Mix content • Retweet • Reply and participate	Clear purpose for video • Compelling storyline • Add variety to video topics	Positive & relevant content • Add images & video • Value for audience	Variety of content • Create multiple boards • Curate content from other sources	Capture attention • Showcase business or product • Fun & light
AUDIENCE BUILDING TIPS	Post Consistent and engaging content • Boost posts	Use hashtags • Engage with audience	Tweet more often • Use hashtags and participate	Optimize for search • Post consistently	Add contacts to your network • Engage via comments and groups	Post often • Create searchable descriptions	User-generated content • Cross-promote on other platforms

Life is like a film

It is said in the BHAGWAD PURANA that before coming to this world, a human being writes his own life story. He himself decides when a person will come in life and when to meet with a person. He chooses himself in which family he wants to go. He creates all the difficulties and all the successes by himself. All happiness and unhappiness are determined by him.

After those first 40 days, he gradually moves towards his new life. After those 40 days, he remembers nothing of his previous birth. He blends in with his new family. Then he starts his new life. Slowly he grows up, meets new people, makes new friends too. In this way he moves forward towards his life. He goes on to achieve certain success and face difficulties in his life. That's how he experiences happiness and sadness in his life. That person goes on doing his KARMA as he progresses in his life and suffers the consequences. That human being does some good deeds as well as bad deeds, and accordingly he gets his results. That human being keeps doing KARMA throughout his entire life. As Shree Krishna said, **"DON'T DESIRE THE FRUIT AFTER DOING THE ACTION."**

From this, we come to know that human beings step on this earth having already decided all the events of their life. All human beings move through their lives with their own set of events. All do KARMA and get results in their own way. Some people complain to God after seeing the suffering in their life, but they wrote that suffering themselves! For that, a person should blame himself for what he did that caused this pain. Man himself never thinks that he himself gets the punishment of the karma he has done. Everything is done based on our action then why do we complain to the God? Why don't we solve it by ourselves? Why depend on others to solve our problems if we can write our own story? Why? These questions always arise when we blame God for our deeds, depend on others to solve our problems.

That's all I heard the BHAGWAD PURANA on YouTube by default. Finally, I want to say that we have to bear the consequences of our actions and we have to find solutions to our problems. So, we should complain to God, or depend on others for our problems, rather than that we find our own solutions and enjoy our karma, rather than complain to God and depend on someone.

That's it. I hope you will be satisfied with this.

- Heny Prajapati (Student, TYBBA)



-Soni vishakha (Student, FYBBA)